

Goodwill external newsletter to supporters

Subject Line:

Good News from Goodwill

GOODWILL BRINGS YOU...

The **Goods**

SPRING/SUMMER 2012

The latest news from the ultimate socially responsible retailer



The *goodwill* effect

Dear Friends of Goodwill,

Goodwill continues to expand our involvement in the community with new store and donation center openings, a new Career Connections Center, an online shopping site, participation in the 9Cares Road Trip, and new programs like Good Bikes and the Art Day Program that you will read more about in this newsletter.



Goodwill also recently held its annual Power of Work Luncheon. As I listened to the awardees' stories, I was struck once again by the resiliency and courage of our program participants. I am proud of the youth who have the guts to say no to gangs, drugs, and a cycle of poverty and say yes to education, mentoring and a positive future. I am amazed by the adults struggling with drug addiction, abuse, homelessness, and other challenges who have the strength to rise above their circumstances and fight for a better life for themselves and their families. I am inspired by those with intellectual or physical disabilities who don't let their disability stop them from becoming self-sufficient and empowered.

We at Goodwill are fortunate to have the opportunity to serve, and learn from, these inspiring individuals. We are also fortunate to have supporters like you who understand how important education and employment are to leading a fulfilling life. As we say in our Good Bikes program, thanks for going along for the ride!

Sincerely,
Jesse Wolff, President & CEO
Goodwill Industries of Denver

Wondering how you can save even more on our already ridiculously low prices?

[Click here to find out how!](#)



Shop.

Discover cool stuff at ridiculously low prices that transforms lives.

Donate.

Donate your gently-used items to ensure that our community is sustained.

Give.

100% of your financial donation goes directly to programming.

Volunteer.

Spend some time with at-risk youth in the classroom and share your story of success.

Hire.

Déjà Blue Boutique participates in fun, fashion-forward events

The opening of Déjà Blue Boutique in March was a huge success! A line of shoppers waited outside on opening day to be the first to get a glimpse of Goodwill Industries of Denver's new retail concept and have continued to return for great deals on trendy clothing and accessories.

Coming up

Déjà Blue will be participating in the Cherry Creek North sidewalk sale from July 19 to July 22 and will be part of "[Fashion's Night Out](#)" on September 6—an exciting, high-fashion event that takes place in cities across the world. Stay tuned for more information! To sign up to receive email updates on Déjà Blue, [click here](#).



Seeing double: two new stores and two new donation centers open

It just got even more convenient to shop at and donate to Goodwill! We've added two new donation center locations—one on Arapahoe and Holly and the other on Yale and Colorado.

We also opened two new stores, one in Longmont and one in the Stapleton neighborhood in Denver. Housed inside the Stapleton store is our new [Career Connection Center](#), a free resource for anyone seeking career development or job-search assistance.

Shop Goodwill from cyberspace

Speaking of convenience... Goodwill now offers certain goods online, including books, collectibles (we recently sold an autographed photo of Theodore Roosevelt and his sons!), musical instruments, sports equipment, vintage clothing, jewelry and more. Click and shop freely because, like our stores, proceeds from the sale of the items go to support community programs for at-risk youth, struggling adults and individuals with disabilities. [Click here](#) to learn more and be sure to check out our [Facebook page](#) to see the item of the day!

Hire someone in need and get support for your company.

Sustain.

Name Goodwill as a beneficiary in your will, life insurance policy, or retirement plan, and tell us when you do.

Tour.

Let us know if you'd like to tour Goodwill to learn more about our mission.

Goodwill rolls out new bike repair program

Goodwill Industries of Denver has developed a unique program, Good Bikes, to provide employment and job skills training to individuals with intellectual and developmental disabilities. Good Bikes participants are trained and paid to repair donated bikes and restore them to safe working condition. This meaningful employment and additional income helps the participants to become more independent and involved in the community. Proceeds from the sale of the refurbished bikes fund [Goodwill programs](#).

Another Goodwill program for individuals with intellectual and developmental disabilities—the **Art Day Program**—also continues to build self-esteem. Participants had their first public exhibit at the downtown Wells Fargo Atrium last month!



Annual Luncheon inspires hope, tears and record-breaking donations

Once again, Goodwill's program participant awardees stole the show at this year's 16th Annual Power of Work Luncheon, inspiring 900 attendees with their stories of transformation. The Sheridan High School Hip Hop Club kicked off the event with an energetic rap. Denver Mayor Michael B. Hancock spoke about building a world-class city where everyone matters, and two business leaders—Noel Ginsburg and Dr. Donald Cassata—were honored. It was, however, the awardees' stories that touched the crowd the most and made it evident just what a positive impact Goodwill and its supporters make on others.

The event raised a record-breaking amount of donations, which allows Goodwill the ability to create even more happy endings. Thank you to all the Goodwill volunteers, donors and other supporters who made these



success stories possible.

10th Annual Goodwill Golf Tournament teeing off August 27th

On Monday, August 27, Goodwill is having its 10th Annual [Goodwill Golf Classic](#) at Rolling Hills Country Club in Golden. Proceeds from the tournament will support Goodwill's [Youth Services Program](#), benefiting more than 15,000 at-risk youth in 28 metro-area schools each year. If you are interested in more information about the tournament or sponsorship opportunities, contact Mike Pritchard at 303.650.7723 or mpritchard@goodwilldenver.org. It's sure to be a ball!



Goodwill hitting pavement again for 9Cares Road Trip

Goodwill is partnering with 9NEWS once again in the [9Cares Colorado Shares Summer Drive](#) on Saturday, June 16. Leading up to the event, anchor Gregg Moss will broadcast live from six businesses hosting employee donation drives, plus Goodwill will collect donations from outlying Goodwill stores. All clothing and household item donations will go to Goodwill stores to help fund community programs. Food donations will be distributed to more than 125 local food banks in Colorado. To learn more and to get a list of participating businesses and donation drop off locations, [click here](#).



Goodwill wins Hispanic Chamber's Non-Profit of the Year Award!

The [Hispanic Chamber of Commerce of Metro Denver](#) honored Goodwill Industries with the very prestigious "Non-Profit of the Year" award. In order to even be eligible for this honor, Goodwill had to meet several rigorous requirements including spending a minimum of 80% of its budget on programs, showing strong involvement in the Hispanic community, and participating with the Hispanic Chamber of Commerce of Metro Denver. Thank you to the Chamber for recognizing us with this award.



303.650.7700 · goodwilldenver.org

To make sure you receive future emails, please add mlantsman@goodwilldenver.org to your address book or safe list.

Goodwill Industries of Denver | 6850 Federal Blvd | Denver | CO | 80221 | US | 303 650 7700