

This sign went behind the register at Déjà Blue Boutique. We needed to come up with a sign idea in two hours before a reporter came to check out the boutique to do a story about its grand opening. Déjà Blue's tagline (which I didn't write) is "fashion worth repeating" so I came up with other statements that tied into the "re" theme. We ended up liking it so much we kept it up after the opening!

